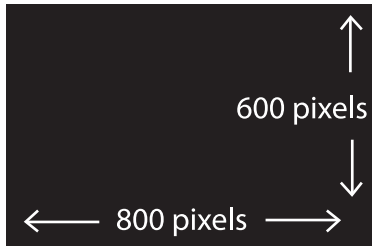


## Technical Specifications for Closed Circuit Advertising

### Static Advertisement Artwork Guidelines



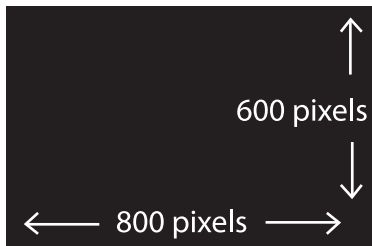
Maximum size

- Submit in 800x600 JPEG in RGB
- Minimum fonts size should be no less than 25 pts
- Artwork should be horizontally oriented
- Re-design/re-sizing service available for \$25 charge



Properly sized artwork example

### Video Advertisement Artwork Guidelines



Maximum size

- Submit Quicktime file, MP4 file, Betacam SP, or DVD
- 90 second runtime maximum
- No audio playback is available

Please e-mail still image or video files to [deanna@nutv.ca](mailto:deanna@nutv.ca) with the email subject "CCTV AD ". Any files that are larger than 6MB must be burned on CD and sent to:

Deanna Cameron Dubuque  
Director of Publicity & Promotions  
NUTV - 315 MacEwan Hall  
2500 University Dr NW  
Calgary, AB T2N 1N4

If you have any questions please don't hesitate to contact me either by phone or email, and thank you for advertising with NUTV!

Best Regards,

Deanna Cameron Dubuque  
Director of Publicity & Promotions